



Development Through Strategic Investments

BACKGROUND

CERATH Investments (CI) is a firm that facilitates investments and development projects to Ghana. We market Ghana's investment opportunities and facilitate financing and implementation mechanisms to bring these projects to Ghana.

Our vision is to make Ghana a home for foreign investors.

Our mission is to facilitate investments into strategic areas of Ghana's economy.

KEY SERVICES

- Projects development particularly in the area of agriculture, transportation and construction
- Business Research
- Facilitate Public-Private partnership
- Independent monitoring and evaluation of projects

AREAS OF INTEREST

- **AGRICULTURE:** Our focus lies in production and processing. We believe agro processing is only possible if agro production is improved. We thus support initiatives that will lead to large scale commercial farming in Ghana. CERATH will also support agro processing activities through the establishment of factories.
- **INFRASTRUCTURAL DEVELOPMENT:** Development can only take place when there is enough and appropriate infrastructure to support business activities. CERATH is interested in partnering and facilitating investors seeking to build roads, ports and harbours, dams, energy systems, warehouses, among others. We also have particular interest in railway development.
- **ENERGY:** CERATH believes Ghana has massive untapped opportunities in the energy sector. This includes clean energy sources such as solar. CERATH is interested in partnership that will lead exploration of geothermal and tidal energy sources. Furthermore, CERATH is interested in partnership that will lead to exploration of natural gas in addition to existing fields. Ultimately, the partnership must lead to Independent Power Producers in Ghana.

OUR STORY OF OPPORTUNITIES

CERATH has identified agriculture, energy and infrastructural development as key sectors in Ghana economy. We consider these sectors as filled bountiful opportunities which are largely untapped. A summary of the opportunities are as below:

ENERGY

- Power crises cost the nation \$2.1 million every day
- Plan is to institute new power projects
- 2017 target is to add 1200 MW to current capacity
- Potential for massive solar energy production in Northern Ghana.
- Potential for geothermal and tidal wave

AGRICULTURE

- Northern Ghana alone has 6 million hectares of arable land
- Local demand value (\$) for rice (600m), sugar (400m)
- Cotton production in Northern Ghana alone is 55,000 MT annually
- Cold chain industry for vegetables estimated at \$400 million annually
- Market demand for logistics huge- tractors estimated at \$800 million

INFRASTRUCTURE

- Railway opportunity is estimated at 4200km worth \$2.1 billion
- Housing needs of 1,700,000 units
- Untapped water land transportation system particularly on the Volta Lake for transportation of goods from the breadbasket regions

CERATH'S ROLE

Tapping into these opportunities will require capital resources (money, logistics and technical know-how). This is often a challenge for most Ghanaian businesses and entrepreneurs. The developed world is endowed with significant resources to transform Ghana's agricultural landscape.

Additionally, there is huge commitment on the will of government to commercialize, and transform the agriculture sector of Ghana through two main initiatives; "One District, One Factory" and "One Village, One Dam". The "One District, One Factory" is an initiative seeking to establish at least one factory in one district- this means a least 216 factories. The "One Village, One Dam" initiative is aimed at constructing dams and other irrigation facilities for huge farming projects in Ghana.

CERATH seeks to bridge the gap between investment opportunities in Ghana (including entrepreneurs), and foreign investors. CERATH bridges these gaps by supporting investors with local knowledge, partnerships, and all required certifications to ensure success with their investments. CERATH also supports Ghanaian businesses and entrepreneurs by linking them with foreign investors and funding opportunities.



BUSINESS CLIMATE IN GHANA

There is a growing positive business climate in Ghana aimed at creating opportunities, and thus enhancing the investment sector. The current economic climate in Ghana is one aimed at boosting local production, industrialization and job creation. This is manifested in

1. New initiatives- One District, One Factory , One Village, One Dam, Planting for Food and Jobs
2. Tax incentives
3. Creation of sector ministries and portfolios- eg. Railway ministry
4. Increasing target of FDI from \$3 billion (2016) to \$5 billion (2017)
5. More importantly, private sector considered as the engine of growth



GLOBAL PRESENCE

CERATH is an international organization with offices and representation in Africa (Ghana), Europe (Netherlands & Germany) and Asia (China). CERATH is growing to have more presence across the globe to increase its network of investors and businesses.

PAST EXPERIENCE

CERATH is made of professionals who have experience in facilitating, launching and implementing investment projects.

Some of the investments facilitation includes the companies below extending their businesses to Ghana

- Usibras Ghana Limited from Brazil
- DTRT Apparel Limited from United States of America
- Eco roofing Company from Korea
- Cosmo Seafood's company limited from Korea

Other industrial and agricultural machinery facilitation include

- Village Industrial Power from United States of America
- PAVE Irrigation Technology from Germany
- Bhungroo Technology from India
- Barsha pump from Nepal and the Netherlands
- Hydrosand from the Netherlands

TEAM

CERATH has a team of young, dynamic and experienced professionals with varying but complementary skills and expertise. The CERATH team is eager to transform the economic landscape through strategic investments. They also will support investors to attain the maximum returns on their investments.

CONTACT

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