



*Development Through Strategic Investments*

## BACKGROUND

CERATH is a firm aimed at facilitating investments and development projects to Ghana. CERATH seeks to market investment opportunities in Ghana, and also facilitate financing mechanisms to bring these projects to reality.

Our vision is to make Ghana a home for foreign investors. Our mission is to facilitate investments into strategic areas of Ghana's economy.

## CHALLENGE & OPPORTUNITIES

CERATH has identified agriculture and infrastructural development as key sectors in Ghana's economy. We consider these sectors as filled bountiful opportunities which are largely untapped. Additionally, the financial gap for Ghana's infrastructure needs is estimated at \$1.5 billion annually. Notwithstanding this situation, there are huge opportunities for agro production, agro processing and infrastructural development in Ghana. For example, total arable land in Northern Ghana alone is estimated at 6.1 million, hectares, with less than 1.5 being cultivated. Ghana is also endowed with many water resources which can support all year agricultural activities.

Market value for selected crops annually

- Rice - **US\$600m**
- Sugar - **US\$400m**
- Tomatoes - **US\$ 110m**
- Agri Logistics - **US\$157m**
- Tractors - **US\$800m**

Additionally, the Government of Ghana (GoG) has established and continues to support a business friendly climate. GoG has instituted measures such as Public-private partnerships (PPPs) to engage private sector investors. All these reside in Ghana's stable socio-political climate.

## CERATH'S ROLE

Tapping into these opportunities will require capital resources (money, logistics and technical know-how). This is often a challenge for most Ghanaian businesses and entrepreneurs. The developed world is endowed with significant resources to transform Ghana's agricultural landscape.

## CERATH'S ROLE

Additionally, there is huge commitment on the will of government to commercialize, and transform the agriculture sector of Ghana through two main initiatives; **“One District, One Factory”** and **“One Village, One Dam”**. The **“One District, One Factory”** is an initiative seeking to establish at least one factory in one district- this means a least 216 factories. The **“One Village, One Dam”** initiative is aimed at constructing dams and other irrigation facilities for huge farming projects in Ghana.

CERATH seeks to bridge the gap between investment opportunities in Ghana (including entrepreneurs), and foreign investors. CERATH bridges these gaps by supporting investors with local knowledge, partnerships, and all required certifications to ensure success with their investments. CERATH also supports Ghanaian businesses and entrepreneurs by linking them with foreign investors and funding opportunities.

## CERATH'S KEY SERVICES INCLUDE

- Projects development particularly in the area of agriculture
- Business viability assessment and market surveys
- Facilitate Public-Private partnership
- Linking government agencies with local, regional and international investors
- Independent monitoring and evaluation of projects
- Match making services- Young EuroAfrica or AsiaAfrica program

## GLOBAL PRESENCE

CERATH is an international organization with offices and representation in Africa (Ghana), Europe (Netherlands & Germany) and Asia (China). CERATH is growing to have more presence across the globe to increase its network of investors and businesses.

## PAST EXPERIENCE

CERATH is made of professionals who have experience in facilitating, launching and implementing investment projects.

Some of the investments facilitation includes the companies below extending their businesses to Ghana

- Usibras Ghana Limited from Brazil
- DTRT Apparel Limited from United States of America
- Eco roofing Company from Korea
- Cosmo Seafood's company limited from Korea

## PAST EXPERIENCE

Other industrial and agricultural machinery facilitation include

- Village Industrial Power from United States of America
- PAVE Irrigation Technology from Germany
- Bhungroo Technology from India
- Barsha pump from Nepal and the Netherlands
- Hydrosand from the Netherlands

## PROJECT OPPORTUNITIES

CERATH has two main areas of interest:

**AGRICULTURE:** Our focus lies in production and processing. We believe agro processing is only possible if agro production is improved. We will thus support initiatives that will lead to large scale commercial farming in Ghana. CERATH will also support agro processing activities through the establishment of factories. CERATH is willing to explore other viable opportunities presented by investors.

**INFRASTRUCTURAL DEVELOPMENT:** Development can only take when there is enough and appropriate infrastructure to support business activities. CERATH is interested in partnering and facilitating investors seeking to build roads, ports and harbors, dams, energy systems, warehouses, among others. We also have particular interest in Railway Development. CERATH will support the launching of infrastructural development related initiatives in Ghana.

## TEAM

CERATH has a team of young, dynamic and experienced professionals with varying but complementary skills and expertise. The CERATH team is eager to transform the economic landscape through strategic investments. We will also to support investors to attain the maximum returns on their investments.

## CONTACT

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